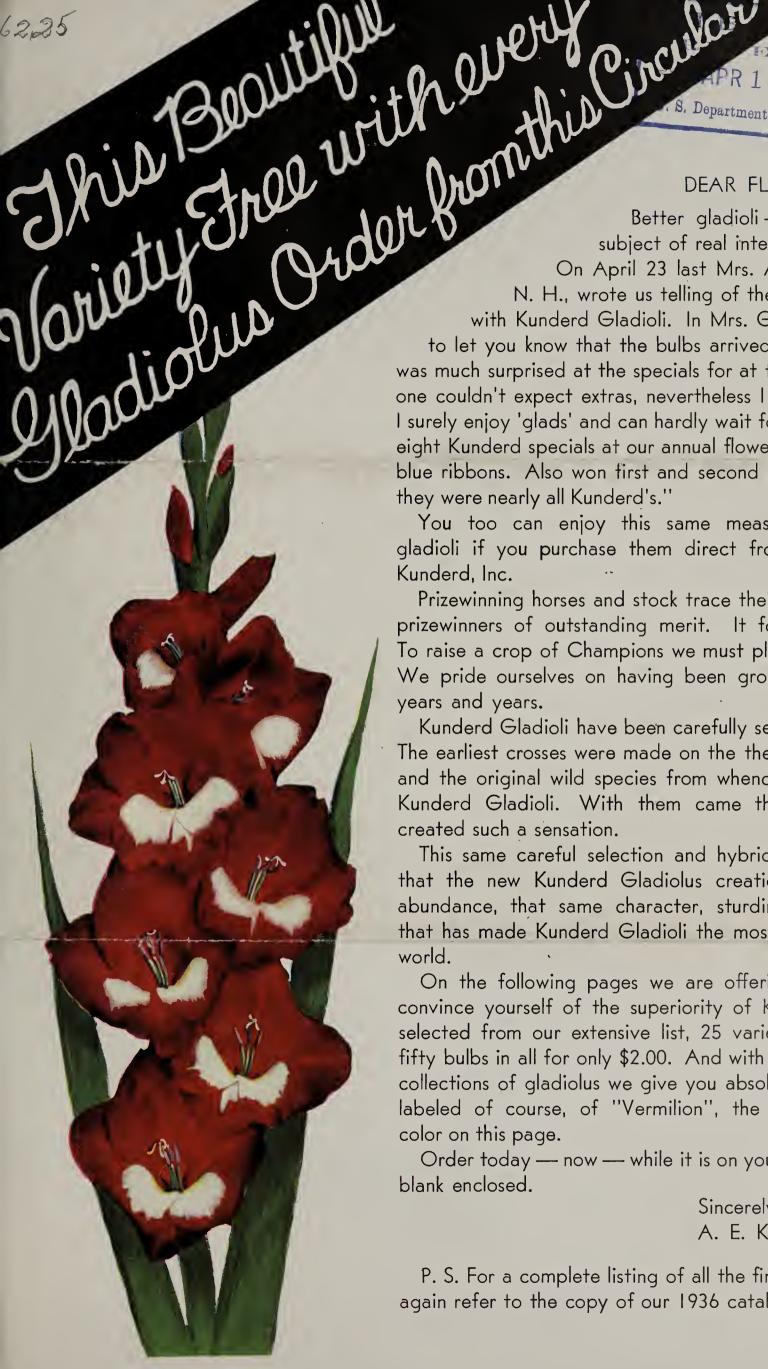
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## DEAR FLOWER FRIEND:

Better gladioli — how to obtain them. A subject of real interest isn't it?

Goshen, Indiana

April, 1936

On April 23 last Mrs. A. H. Gibson of Lancaster, N. H., wrote us telling of the wonderful success she had with Kunderd Gladioli. In Mrs. Gibson's own words, "I want to let you know that the bulbs arrived all in splendid shape and I was much surprised at the specials for at the price of your collections one couldn't expect extras, nevertheless I am very grateful for them. I surely enjoy 'glads' and can hardly wait for them to bloom. I entered eight Kunderd specials at our annual flower show last year and won six blue ribbons. Also won first and second for the best collections and they were nearly all Kunderd's."

You too can enjoy this same measure of success with your gladioli if you purchase them direct from the originators — A. E. Kunderd, Inc.

Prizewinning horses and stock trace their ancestry back to previous prizewinners of outstanding merit. It follows the same in flowers. To raise a crop of Champions we must plant the seed of Champions. We pride ourselves on having been growing these prizewinners for years and years.

Kunderd Gladioli have been carefully selected and grown for years. The earliest crosses were made on the then best varieties in existence and the original wild species from whence came this sturdy race of Kunderd Gladioli. With them came the Ruffled Gladiolus which created such a sensation.

This same careful selection and hybridizing is going on today so that the new Kunderd Gladiolus creations, have, in even greater abundance, that same character, sturdiness and exquisite coloring that has made Kunderd Gladioli the most outstanding gladioli in the world.

On the following pages we are offering you the opportunity to convince yourself of the superiority of Kunderd Gladioli. We have selected from our extensive list, 25 varieties, 2 bulbs of each kind, fifty bulbs in all for only \$2.00. And with each order for one of these collections of gladiolus we give you absolutely FREE a bulb, properly labeled of course, of "Vermilion", the beautiful variety shown in color on this page.

Order today — now — while it is on your mind. Just fill in the order blank enclosed.

> Sincerely yours. A. E. KUNDERD INC.

P. S. For a complete listing of all the finest Kunderd Gladioli please again refer to the copy of our 1936 catalog sent you some time ago.



